

November 15, 2023

Number of visitor arrivals to Japan
2,516,500 in October 2023
(preliminary figures estimated by JNTO) (Compared to 2019)

Country/Area	Total			Total		
	2019 Oct.	2023 Oct.	growth rate (%)	2019 Jan.~Oct.	2023 Jan.~Oct.	growth rate (%)
Grand Total	2,496,568	2,516,500	0.8	26,914,388	19,891,100	-26.1
South Korea	197,281	631,100	219.9	5,131,596	5,525,900	7.7
China	730,631	256,300	-64.9	8,133,209	1,854,200	-77.2
Taiwan	413,701	424,800	2.7	4,150,231	3,399,400	-18.1
Hong Kong	180,562	179,300	-0.7	1,841,448	1,662,800	-9.7
Thailand	145,333	124,600	-14.3	1,013,776	755,700	-25.5
Singapore	41,937	55,100	31.4	326,581	391,500	19.9
Malaysia	48,864	45,200	-7.5	358,355	303,500	-15.3
Indonesia	34,094	40,300	18.2	316,363	323,500	2.3
Philippines	64,690	69,200	7.0	466,809	479,500	2.7
Vietnam	46,510	50,400	8.4	422,553	490,000	16.0
India	13,929	16,800	20.6	149,294	136,300	-8.7
Australia	51,563	62,000	20.2	500,791	464,000	-7.3
U.S.A.	153,363	211,900	38.2	1,430,370	1,677,900	17.3
Canada	37,667	51,700	37.3	306,814	350,400	14.2
Mexico	7,385	12,500	69.3	58,752	75,700	28.8
United Kingdom	68,401	37,400	-45.3	358,820	268,100	-25.3
France	39,457	34,400	-12.8	291,782	235,500	-19.3
Germany	26,276	30,900	17.6	203,380	203,000	-0.2
Italy	14,731	16,300	10.7	139,223	128,300	-7.8
Spain	13,739	15,500	12.8	112,413	98,500	-12.4
Russia	14,348	5,700	-60.3	98,068	32,800	-66.6
Nordic Countries	15,094	14,400	-4.6	118,974	96,200	-19.1
Middle East	11,955	10,200	-14.7	79,770	94,300	18.2
Others	125,057	120,500	-3.6	905,016	844,100	-6.7

◆**Note 1. We compared visitor arrivals figures for 2023 to those for 2019 to get rid of the effect of COVID-19.**

◆Note 2. If reproduced, your credit line to JAPAN NATIONAL TOURISM ORGANIZATION is mandatory.

◆Note 3. Above figures for 2019 are definitive, while figures for 2023 are the preliminary ones estimated by JNTO.

◆Note 4. Visitor arrivals exclude permanent residents whose primary place of residence is in Japan and include travelers entering Japan for transit. Foreigners entering or re-entering Japan, such as expatriates and their families, and international students are included in visitor arrivals to Japan. Crew members are excluded.

◆Note 5. Nordic Countries refers to Sweden, Denmark, Norway, and Finland.

◆Note 6. Middle East refers to Israel, Turkey, and the Gulf Cooperation Council countries (Saudi Arabia, UAE, Bahrain, Oman, Qatar, Kuwait).

◇For more information on inbound statistics:

Japan Tourism Statistics <https://statistics.jnto.go.jp/en/>

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【Reference】

**Number of visitor arrivals to Japan
in October 2023**
(preliminary figures estimated by JNTO) (Compared to 2022)

Country/Area	Total			Total		
	2022 Oct.	2023 Oct.	growth rate (%)	2022 Jan.~Oct.	2023 Jan.~Oct.	growth rate (%)
Grand Total	498,646	2,516,500	404.7	1,527,397	19,891,100	1202.3
South Korea	122,959	631,100	413.3	241,165	5,525,900	2191.3
China	21,498	256,300	1092.2	134,542	1,854,200	1278.2
Taiwan	35,028	424,800	1112.7	61,405	3,399,400	5436.0
Hong Kong	36,242	179,300	394.7	44,982	1,662,800	3596.6
Thailand	34,115	124,600	265.2	62,963	755,700	1100.2
Singapore	14,336	55,100	284.3	24,605	391,500	1491.1
Malaysia	8,773	45,200	415.2	20,348	303,500	1391.5
Indonesia	11,085	40,300	263.6	68,352	323,500	373.3
Philippines	14,775	69,200	368.4	65,200	479,500	635.4
Vietnam	30,811	50,400	63.6	222,332	490,000	120.4
India	6,006	16,800	179.7	38,510	136,300	253.9
Australia	11,677	62,000	431.0	26,620	464,000	1643.1
U.S.A.	53,242	211,900	298.0	129,740	1,677,900	1193.3
Canada	9,847	51,700	425.0	19,399	350,400	1706.3
Mexico	1,951	12,500	540.7	4,618	75,700	1539.2
United Kingdom	10,309	37,400	262.8	28,592	268,100	837.7
France	11,074	34,400	210.6	31,202	235,500	654.8
Germany	8,943	30,900	245.5	28,330	203,000	616.6
Italy	4,505	16,300	261.8	13,516	128,300	849.2
Spain	2,819	15,500	449.8	8,819	98,500	1016.9
Russia	1,580	5,700	260.8	6,766	32,800	384.8
Nordic Countries	4,290	14,400	235.7	12,415	96,200	674.9
Middle East	4,085	10,200	149.7	10,141	94,300	829.9
Others	38,696	120,500	211.4	222,835	844,100	278.8

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