



December 20, 2023

Number of visitor arrivals to Japan 2,440,800 in November 2023

(preliminary figures estimated by JNTO) (Compared to 2019)

	Total			Total			
Country/Area	2019	2023	growth rate	2019	2023	growth rate	
	Nov.	Nov.	(%)	Jan.∼Nov.	Jan.∼Nov.	(%)	
Grand Total	2,441,274	2,440,800	0.0	29,355,662	22,332,000	-23.9	
South Korea	205,042	649,900	217.0	5,336,638	6,175,800	15.7	
China	750,951	258,300	-65.6	8,884,160	2,112,600	-76.2	
Taiwan	392,102	403,500	2.9	4,542,333	3,802,900	-16.3	
Hong Kong	199,702	200,400	0.3	2,041,150	1,863,300	-8.7	
Thailand	140,265	114,100	-18.7	1,154,041	869,800	-24.6	
Singapore	65,295	86,100	31.9	391,876	477,600	21.9	
Malaysia	64,987	51,400	-20.9	423,342	355,000	-16.1	
Indonesia	37,213	42,100	13.1	353,576	365,700	3.4	
Philippines	64,763	63,700	-1.6	531,572	543,100	2.2	
Vietnam	41,892	46,800	11.7	464,445	536,800	15.6	
India	14,863	16,500	11.0	164,157	152,800	-6.9	
Australia	48,327	59,600	23.3	549,118	523,600	-4.6	
U.S.A.	148,993	184,800	24.0	1,579,363	1,862,800	17.9	
Canada	33,316	39,000	17.1	340,130	389,400	14.5	
Mexico	6,494	9,900	52.4	65,246	85,700	31.3	
United Kingdom	37,709	29,500	-21.8	396,529	297,600	-24.9	
France	24,290	24,200	-0.4	316,072	259,800	-17.8	
Germany	19,525	18,600	-4.7	222,905	221,600	-0.6	
Italy	12,350	13,400	8.5	151,573	141,800	-6.4	
Spain	10,535	11,000	4.4	122,948	109,500	-10.9	
Russia	13,142	5,900	-55.1	111,210	38,700	-65.2	
Nordic Countries	12,157	9,400	-22.7	131,131	105,700	-19.4	
Middle East	9,836	8,000	-18.7	89,606	102,300	14.2	
Others	87,525	94,700	8.2	992,541	938,100	-5.5	

◆Note 1. We compared visitor arrivals figures for 2023 to those for 2019 to get rid of the effect of COVID-19.

- ♦ Note 2. If reproduced, your credit line to JAPAN NATIONAL TOURISM ORGANIZATION is mandatory.
- ♦Note 3. Above figures for 2019 are definitive, while figures for 2023 are the preliminary ones estimated by JNTO.
- ♦Note 4. Visitor arrivals exclude permanent residents whose primary place of residence is in Japan and include travelers entering Japan for transit. Foreigners entering or re-entering Japan, such as expatriates and their families, and international students are included in visitor arrivals to Japan. Crew members are excluded.
- ♦Note 5. Nordic Countries refers to Sweden, Denmark, Norway, and Finland.
- ♦ Note 6. Middle East refers to Israel, Turkey, and the Gulf Cooperation Council countries (Saudi Arabia, UAE, Bahrain, Oman, Qatar, Kuwait).

♦For more information on inbound statistics: Japan Tourism Statistics https://statistics.jnto.go.jp/en/ Inquiries:

Global Strategy Headquarters

Research & Marketing Section Email: data@jnto.go.jp



Public Relations Section





[Reference]

Number of visitor arrivals to Japan in November 2023

(preliminary figures estimated by JNTO) (Compared to 2022)

	Total			Total			
Country/Area	2022	2023	growth rate	2022	2023	growth rate	
	Nov.	Nov.	(%)	Jan.∼Nov.	Jan.∼Nov.	(%)	
Grand Total	934,599	2,440,800	161.2	2,461,996	22,332,000	807.1	
South Korea	315,421	649,900	106.0	556,586	6,175,800	1009.6	
China	21,016	258,300	1129.1	155,558	2,112,600	1258.1	
Taiwan	99,533	403,500	305.4	160,938	3,802,900	2263.0	
Hong Kong	82,989	200,400	141.5	127,971	1,863,300	1356.0	
Thailand	52,077	114,100	119.1	115,040	869,800	656.1	
Singapore	40,321	86,100	113.5	64,926	477,600	635.6	
Malaysia	17,519	51,400	193.4	37,867	355,000	837.5	
Indonesia	16,960	42,100	148.2	85,312	365,700	328.7	
Philippines	21,689	63,700	193.7	86,889	543,100	525.1	
Vietnam	33,584	46,800	39.4	255,916	536,800	109.8	
India	8,357	16,500	97.4	46,867	152,800	226.0	
Australia	20,193	59,600	195.2	46,813	523,600	1018.5	
U.S.A.	84,289	184,800	119.2	214,029	1,862,800	770.3	
Canada	15,868	39,000	145.8	35,267	389,400	1004.1	
Mexico	2,037	9,900	386.0	6,655	85,700	1187.8	
United Kingdom	13,607	29,500	116.8	42,199	297,600	605.2	
France	10,810	24,200	123.9	42,012	259,800	518.4	
Germany	9,673	18,600	92.3	38,003	221,600	483.1	
Italy	5,237	13,400	155.9	18,753	141,800	656.1	
Spain	3,622	11,000	203.7	12,441	109,500	780.2	
Russia	1,975	5,900	198.7	8,741	38,700	342.7	
Nordic Countries	4,651	9,400	102.1	17,066	105,700	519.4	
Middle East	6,522	8,000	22.7	16,663	102,300	513.9	
Others	46,649	94,700	103.0	269,484	938,100	248.1	

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