



February 21, 2024

Number of visitor arrivals to Japan 2,688,100 in January 2024

(preliminary figures estimated by JNTO) (Compared to 2019)

	Total			Total			
Country/Area	2019	2024	growth rate (%)	2019	2024	growth rate (%)	
	Jan.	Jan.		Jan.	Jan.		
Grand Total	2,689,339	2,688,100	0.0	2,689,339	2,688,100	0.0	
South Korea	779,383	857,000	10.0	779,383	857,000	10.0	
China	754,421	415,900	-44.9	754,421	415,900	-44.9	
Taiwan	387,498	492,300	27.0	387,498	492,300	27.0	
Hong Kong	154,292	186,300	20.7	154,292	186,300	20.7	
Thailand	92,649	90,600	-2.2	92,649	90,600	-2.2	
Singapore	22,676	34,100	50.4	22,676	34,100	50.4	
Malaysia	31,399	32,100	2.2	31,399	32,100	2.2	
Indonesia	32,477	41,300	27.2	32,477	41,300	27.2	
Philippines	35,987	56,800	57.8	35,987	56,800	57.8	
Vietnam	35,375	44,600	26.1	35,375	44,600	26.1	
India	12,468	12,600	1.1	12,468	12,600	1.1	
Australia	81,063	103,600	27.8	81,063	103,600	27.8	
U.S.A.	103,191	131,800	27.7	103,191	131,800	27.7	
Canada	22,293	31,700	42.2	22,293	31,700	42.2	
Mexico	3,615	6,800	88.1	3,615	6,800	88.1	
United Kingdom	21,554	19,800	-8.1	21,554	19,800	-8.1	
France	15,320	14,400	-6.0	15,320	14,400	-6.0	
Germany	11,358	10,400	-8.4	11,358	10,400	-8.4	
Italy	6,033	6,900	14.4	6,033	6,900	14.4	
Spain	4,382	4,800	9.5	4,382	4,800	9.5	
Russia	6,316	3,200	-49.3	6,316	3,200	-49.3	
Nordic Countries	8,465	7,400	-12.6	8,465	7,400	-12.6	
Middle East	3,936	5,900	49.9	3,936	5,900	49.9	
Others	63,188	77,800	23.1	63,188	77,800	23.1	

◆Note 1. We compared visitor arrivals figures for 2024 to those for 2019 to get rid of the effect of COVID-19.

- ♦ Note 2. If reproduced, your credit line to JAPAN NATIONAL TOURISM ORGANIZATION is mandatory.
- ♦Note 3. Above figures for 2019 are definitive, while figures for 2024 are the preliminary ones estimated by JNTO.
- ♦ Note 4. Visitor arrivals exclude permanent residents whose primary place of residence is in Japan and include travelers entering Japan for transit. Foreigners entering or re-entering Japan, such as expatriates and their families, and international students are included in visitor arrivals to Japan. Crew members are excluded.

Public Relations Section

- ♦Note 5. Nordic Countries refers to Sweden, Denmark, Norway, and Finland.
- ◆Note 6. Middle East refers to Israel, Turkey, and the Gulf Cooperation Council countries (Saudi Arabia, UAE, Bahrain, Oman, Qatar, Kuwait).

♦ For more information on inbound statistics: Japan Tourism Statistics https://statistics.jnto.go.jp/en/ Inquiries:

Global Strategy Headquarters

Research & Marketing Section Email : data@jnto.go.jp

URL: https://www.jnto.go.jp







[Reference]

Number of visitor arrivals to Japan in January 2024

(preliminary figures estimated by JNTO) (Compared to 2023)

Country/Area		Total		Total			
	2023	2024	growth rate	2023	2024	growth rate (%)	
	Jan.	Jan.	(%)	Jan.	Jan.		
Grand Total	1,497,472	2,688,100	79.5	1,497,472	2,688,100	79.5	
South Korea	565,251	857,000	51.6	565,251	857,000	51.6	
China	31,291	415,900	1229.1	31,291	415,900	1229.1	
Taiwan	259,340	492,300	89.8	259,340	492,300	89.8	
Hong Kong	151,939	186,300	22.6	151,939	186,300	22.6	
Thailand	63,431	90,600	42.8	63,431	90,600	42.8	
Singapore	26,658	34,100	27.9	26,658	34,100	27.9	
Malaysia	27,099	32,100	18.5	27,099	32,100	18.5	
Indonesia	22,618	41,300	82.6	22,618	41,300	82.6	
Philippines	29,679	56,800	91.4	29,679	56,800	91.4	
Vietnam	51,564	44,600	-13.5	51,564	44,600	-13.5	
India	9,057	12,600	39.1	9,057	12,600	39.1	
Australia	52,553	103,600	97.1	52,553	103,600	97.1	
U.S.A.	88,114	131,800	49.6	88,114	131,800	49.6	
Canada	18,738	31,700	69.2	18,738	31,700	69.2	
Mexico	2,271	6,800	199.4	2,271	6,800	199.4	
United Kingdom	15,096	19,800	31.2	15,096	19,800	31.2	
France	9,771	14,400	47.4	9,771	14,400	47.4	
Germany	7,380	10,400	40.9	7,380	10,400	40.9	
Italy	4,305	6,900	60.3	4,305	6,900	60.3	
Spain	3,075	4,800	56.1	3,075	4,800	56.1	
Russia	1,628	3,200	96.6	1,628	3,200	96.6	
Nordic Countries	4,756	7,400	55.6	4,756	7,400	55.6	
Middle East	4,038	5,900	46.1	4,038	5,900	46.1	
Others	47,820	77,800	62.7	47,820	77,800	62.7	

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