



January 17, 2024

Number of visitor arrivals to Japan 2,734,000 in December 2023

(preliminary figures estimated by JNTO) (Compared to 2019)

| | Total | | | Total | | | |
|------------------|-----------|-----------|-------------|------------|------------|-----------------|--|
| Country/Area | 2019 | 2023 | growth rate | 2019 | 2023 | growth rate (%) | |
| | Dec. | Dec. | | Jan.∼Dec. | Jan.∼Dec. | | |
| Grand Total | 2,526,387 | 2,734,000 | 8.2 | 31,882,049 | 25,066,100 | -21.4 | |
| South Korea | 247,959 | 782,700 | 215.7 | 5,584,597 | 6,958,500 | 24.6 | |
| China | 710,234 | 312,400 | -56.0 | 9,594,394 | 2,425,000 | -74.7 | |
| Taiwan | 348,269 | 399,500 | 14.7 | 4,890,602 | 4,202,400 | -14.1 | |
| Hong Kong | 249,642 | 251,100 | 0.6 | 2,290,792 | 2,114,400 | -7.7 | |
| Thailand | 164,936 | 125,800 | -23.7 | 1,318,977 | 995,500 | -24.5 | |
| Singapore | 100,376 | 113,700 | 13.3 | 492,252 | 591,300 | 20.1 | |
| Malaysia | 78,250 | 60,800 | -22.3 | 501,592 | 415,700 | -17.1 | |
| Indonesia | 59,203 | 63,700 | 7.6 | 412,779 | 429,400 | 4.0 | |
| Philippines | 81,542 | 79,100 | -3.0 | 613,114 | 622,300 | 1.5 | |
| Vietnam | 30,606 | 37,000 | 20.9 | 495,051 | 573,900 | 15.9 | |
| India | 11,739 | 13,500 | 15.0 | 175,896 | 166,300 | -5.5 | |
| Australia | 72,653 | 89,500 | 23.2 | 621,771 | 613,100 | -1.4 | |
| U.S.A. | 144,498 | 183,200 | 26.8 | 1,723,861 | 2,045,900 | 18.7 | |
| Canada | 35,132 | 36,400 | 3.6 | 375,262 | 425,900 | 13.5 | |
| Mexico | 6,499 | 9,100 | 40.0 | 71,745 | 94,700 | 32.0 | |
| United Kingdom | 27,750 | 23,900 | -13.9 | 424,279 | 321,500 | -24.2 | |
| France | 20,261 | 17,700 | -12.6 | 336,333 | 277,400 | -17.5 | |
| Germany | 13,639 | 11,800 | -13.5 | 236,544 | 233,400 | -1.3 | |
| Italy | 11,196 | 10,600 | -5.3 | 162,769 | 152,400 | -6.4 | |
| Spain | 7,295 | 6,400 | -12.3 | 130,243 | 115,900 | -11.0 | |
| Russia | 8,833 | 3,300 | -62.6 | 120,043 | 42,000 | -65.0 | |
| Nordic Countries | 9,873 | 7,300 | -26.1 | 141,004 | 113,000 | -19.9 | |
| Middle East | 5,554 | 7,200 | 29.6 | 95,160 | 109,600 | 15.2 | |
| Others | 80,448 | 88,300 | 9.8 | 1,072,989 | 1,026,600 | -4.3 | |

◆Note 1. We compared visitor arrivals figures for 2023 to those for 2019 to get rid of the effect of COVID-19.

- ♦ Note 2. If reproduced, your credit line to JAPAN NATIONAL TOURISM ORGANIZATION is mandatory.
- ◆Note 3. Above figures for 2019 are definitive, while figures for 2023 are the preliminary ones estimated by JNTO.
- ◆Note 4. Visitor arrivals exclude permanent residents whose primary place of residence is in Japan and include travelers entering Japan for transit. Foreigners entering or re-entering Japan, such as expatriates and their families, and international students are included in visitor arrivals to Japan. Crew members are excluded.
- ♦Note 5. Nordic Countries refers to Sweden, Denmark, Norway, and Finland.
- ♦ Note 6. Middle East refers to Israel, Turkey, and the Gulf Cooperation Council countries (Saudi Arabia, UAE, Bahrain, Oman, Qatar, Kuwait).

♦For more information on inbound statistics: Japan Tourism Statistics https://statistics.jnto.go.jp/en/ Inquiries:

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Public Relations Section





[Reference]

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(preliminary figures estimated by JNTO) (Compared to 2022)

| | Total | | | Total | | | |
|------------------|-----------|-----------|-------------|-----------|------------|-------------|--|
| Country/Area | 2022 | 2023 | growth rate | 2022 | 2023 | growth rate | |
| | Dec. | Dec. | (%) | Jan.∼Dec. | Jan.∼Dec. | (%) | |
| Grand Total | 1,370,114 | 2,734,000 | 99.5 | 3,832,110 | 25,066,100 | 554.1 | |
| South Korea | 456,165 | 782,700 | 71.6 | 1,012,751 | 6,958,500 | 587.1 | |
| China | 33,567 | 312,400 | 830.7 | 189,125 | 2,425,000 | 1182.2 | |
| Taiwan | 170,159 | 399,500 | 134.8 | 331,097 | 4,202,400 | 1169.2 | |
| Hong Kong | 141,314 | 251,100 | 77.7 | 269,285 | 2,114,400 | 685.2 | |
| Thailand | 82,997 | 125,800 | 51.6 | 198,037 | 995,500 | 402.7 | |
| Singapore | 67,043 | 113,700 | 69.6 | 131,969 | 591,300 | 348.1 | |
| Malaysia | 36,228 | 60,800 | 67.8 | 74,095 | 415,700 | 461.0 | |
| Indonesia | 34,411 | 63,700 | 85.1 | 119,723 | 429,400 | 258.7 | |
| Philippines | 39,953 | 79,100 | 98.0 | 126,842 | 622,300 | 390.6 | |
| Vietnam | 28,197 | 37,000 | 31.2 | 284,113 | 573,900 | 102.0 | |
| India | 7,447 | 13,500 | 81.3 | 54,314 | 166,300 | 206.2 | |
| Australia | 41,835 | 89,500 | 113.9 | 88,648 | 613,100 | 591.6 | |
| U.S.A. | 109,484 | 183,200 | 67.3 | 323,513 | 2,045,900 | 532.4 | |
| Canada | 20,610 | 36,400 | 76.6 | 55,877 | 425,900 | 662.2 | |
| Mexico | 2,497 | 9,100 | 264.4 | 9,152 | 94,700 | 934.7 | |
| United Kingdom | 15,297 | 23,900 | 56.2 | 57,496 | 321,500 | 459.2 | |
| France | 10,770 | 17,700 | 64.3 | 52,782 | 277,400 | 425.6 | |
| Germany | 7,745 | 11,800 | 52.4 | 45,748 | 233,400 | 410.2 | |
| Italy | 4,930 | 10,600 | 115.0 | 23,683 | 152,400 | 543.5 | |
| Spain | 3,485 | 6,400 | 83.6 | 15,926 | 115,900 | 627.7 | |
| Russia | 1,583 | 3,300 | 108.5 | 10,324 | 42,000 | 306.8 | |
| Nordic Countries | 4,581 | 7,300 | 59.4 | 21,647 | 113,000 | 422.0 | |
| Middle East | 4,764 | 7,200 | 51.1 | 21,427 | 109,600 | 411.5 | |
| Others | 45,052 | 88,300 | 96.0 | 314,536 | 1,026,600 | 226.4 | |

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