

September 20, 2023

Number of visitor arrivals to Japan
2,156,900 in August 2023
(preliminary figures estimated by JNTO) (Compared to 2019)

Country/Area	Total			Total		
	2019 Aug.	2023 Aug.	growth rate (%)	2019 Jan.~Aug.	2023 Jan.~Aug.	growth rate (%)
Grand Total	2,520,134	2,156,900	-14.4	22,144,937	15,189,900	-31.4
South Korea	308,730	569,100	84.3	4,733,063	4,324,400	-8.6
China	1,000,639	364,100	-63.6	6,583,524	1,272,200	-80.7
Taiwan	420,279	396,300	-5.7	3,360,344	2,589,200	-22.9
Hong Kong	190,260	206,300	8.4	1,504,959	1,332,500	-11.5
Thailand	49,589	33,200	-33.0	806,386	580,600	-28.0
Singapore	19,698	20,300	3.1	255,497	298,300	16.8
Malaysia	19,827	19,200	-3.2	280,713	230,900	-17.7
Indonesia	16,160	20,800	28.7	257,248	251,000	-2.4
Philippines	31,470	38,600	22.7	364,361	367,400	0.8
Vietnam	43,709	50,900	16.5	337,718	396,600	17.4
India	13,308	12,800	-3.8	119,470	105,300	-11.9
Australia	26,951	27,500	2.0	388,730	337,900	-13.1
U.S.A.	117,828	138,400	17.5	1,149,817	1,309,400	13.9
Canada	27,568	36,900	33.9	240,622	259,000	7.6
Mexico	4,800	8,200	70.8	45,085	53,100	17.8
United Kingdom	26,213	23,800	-9.2	240,839	201,000	-16.5
France	30,851	25,900	-16.0	225,795	179,100	-20.7
Germany	17,264	20,000	15.8	154,336	145,800	-5.5
Italy	22,804	24,100	5.7	111,138	97,500	-12.3
Spain	20,009	17,300	-13.5	87,202	69,800	-20.0
Russia	8,321	3,400	-59.1	73,266	22,800	-68.9
Nordic Countries	7,050	6,400	-9.2	94,159	72,000	-23.5
Middle East	6,254	8,700	39.1	59,137	70,600	19.4
Others	90,552	84,700	-6.5	671,528	623,500	-7.2

◆**Note 1. We compared visitor arrivals figures for 2023 to those for 2019 to get rid of the effect of COVID-19.**

◆Note 2. If reproduced, your credit line to JAPAN NATIONAL TOURISM ORGANIZATION is mandatory.

◆Note 3. Above figures for 2019 are definitive, while figures for 2023 are the preliminary ones estimated by JNTO.

◆Note 4. Visitor arrivals exclude permanent residents whose primary place of residence is in Japan and include travelers entering Japan for transit. Foreigners entering or re-entering Japan, such as expatriates and their families, and international students are included in visitor arrivals to Japan. Crew members are excluded.

◆Note 5. Nordic Countries refers to Sweden, Denmark, Norway, and Finland.

◆Note 6. Middle East refers to Israel, Turkey, and the Gulf Cooperation Council countries (Saudi Arabia, UAE, Bahrain, Oman, Qatar, Kuwait).

◇For more information on inbound statistics:

Japan Tourism Statistics <https://statistics.jnto.go.jp/en/>

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【Reference】

**Number of visitor arrivals to Japan
in August 2023**
(preliminary figures estimated by JNTO) (Compared to 2022)

Country/Area	Total			Total		
	2022 Aug.	2023 Aug.	growth rate (%)	2022 Jan.~Aug.	2023 Jan.~Aug.	growth rate (%)
Grand Total	169,902	2,156,900	1169.5	822,110	15,189,900	1747.7
South Korea	28,515	569,100	1895.8	85,442	4,324,400	4961.2
China	12,332	364,100	2852.5	95,454	1,272,200	1232.8
Taiwan	5,007	396,300	7814.9	19,621	2,589,200	13096.1
Hong Kong	1,299	206,300	15781.4	5,916	1,332,500	22423.7
Thailand	5,115	33,200	549.1	21,226	580,600	2635.3
Singapore	1,763	20,300	1051.4	7,382	298,300	3940.9
Malaysia	2,248	19,200	754.1	8,608	230,900	2582.4
Indonesia	6,933	20,800	200.0	48,081	251,000	422.0
Philippines	7,824	38,600	393.4	41,946	367,400	775.9
Vietnam	33,052	50,900	54.0	160,650	396,600	146.9
India	5,502	12,800	132.6	27,281	105,300	286.0
Australia	2,697	27,500	919.7	10,254	337,900	3195.3
U.S.A.	15,823	138,400	774.7	58,533	1,309,400	2137.0
Canada	2,009	36,900	1736.7	7,156	259,000	3519.3
Mexico	514	8,200	1495.3	1,896	53,100	2700.6
United Kingdom	3,924	23,800	506.5	13,789	201,000	1357.7
France	3,512	25,900	637.5	14,818	179,100	1108.7
Germany	3,458	20,000	478.4	14,087	145,800	935.0
Italy	1,582	24,100	1423.4	6,364	97,500	1432.1
Spain	1,116	17,300	1450.2	4,048	69,800	1624.3
Russia	655	3,400	419.1	3,979	22,800	473.0
Nordic Countries	1,475	6,400	333.9	5,766	72,000	1148.7
Middle East	926	8,700	839.5	4,224	70,600	1571.4
Others	22,621	84,700	274.4	155,589	623,500	300.7

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