



May 15, 2024

## Number of visitor arrivals to Japan 3,042,900 in April 2024

(preliminary figures estimated by JNTO) (Compared to 2023)

	Total			Total			
Country/Area	2023	2024	growth rate (%)	2023	2024	growth rate (%)	
	Apr.	Apr.		Jan.∼Apr.	Jan.∼Apr.		
Grand Total	1,949,236	3,042,900	56.1	6,739,779	11,601,200	72.1	
South Korea	466,987	661,200	41.6	2,067,670	2,999,900	45.1	
China	108,295	533,600	392.7	251,685	1,861,600	639.7	
Taiwan	291,564	459,700	57.7	1,078,299	1,938,600	79.8	
Hong Kong	152,819	184,500	20.7	569,044	808,100	42.0	
Thailand	121,022	142,500	17.7	365,720	466,200	27.5	
Singapore	41,982	46,300	10.3	148,389	178,400	20.2	
Malaysia	40,244	46,000	14.3	138,239	180,200	30.4	
Indonesia	48,667	62,500	28.4	131,260	179,400	36.7	
Philippines	62,794	68,500	9.1	172,976	269,300	55.7	
Vietnam	55,193	61,600	11.6	216,257	233,800	8.1	
India	16,272	23,200	42.6	47,244	73,000	54.5	
Australia	56,123	80,800	44.0	191,545	333,700	74.2	
U.S.A.	183,893	228,900	24.5	561,994	799,600	42.3	
Canada	36,847	52,100	41.4	110,965	175,500	58.2	
Mexico	9,328	11,800	26.5	19,688	41,800	112.3	
United Kingdom	36,527	48,400	32.5	102,005	150,500	47.5	
France	34,421	51,600	49.9	77,666	123,000	58.4	
Germany	27,362	36,000	31.6	69,942	108,900	55.7	
Italy	15,619	24,900	59.4	37,288	63,700	70.8	
Spain	8,302	11,700	40.9	22,256	39,600	77.9	
Russia	4,421	10,700	142.0	10,841	27,400	152.7	
Nordic Countries	11,571	13,000	12.3	33,070	47,500	43.6	
Middle East	13,814	23,200	67.9	34,076	47,200	38.5	
Others	105,169	160,200	52.3	281,660	454,300	61.3	

- ♦Note 1. If reproduced, your credit line to JAPAN NATIONAL TOURISM ORGANIZATION is mandatory.
- ♦Note 2. Above figures for 2023 are provisional, while figures for 2024 are the preliminary ones estimated by JNTO.
- ◆Note 3. Visitor arrivals exclude permanent residents whose primary place of residence is in Japan and include travelers entering Japan for transit. Foreigners entering or re-entering Japan, such as expatriates and their families, and international students are included in visitor arrivals to Japan. Crew members are excluded.
- ◆Note 4. Nordic Countries refers to Sweden, Denmark, Norway, and Finland.
- ◆Note 5. Middle East refers to Israel, Turkey, and the Gulf Cooperation Council countries (Saudi Arabia, UAE, Bahrain, Oman, Qatar, Kuwait).

♦For more information on inbound statistics: Japan Tourism Statistics <a href="https://statistics.jnto.go.jp/en/">https://statistics.jnto.go.jp/en/</a> Inquiries:

Global Strategy Headquarters







## [Reference]

## Number of visitor arrivals to Japan 3,042,900 in April 2024

(preliminary figures estimated by JNTO) (Compared to 2019)

	Total			Total			
Country/Area	2019	2024	growth rate	2019	2024	growth rate (%)	
	Apr.	Apr.	(%)	Jan.∼Apr.	Jan.∼Apr.		
Grand Total	2,926,685	3,042,900	4.0	10,980,482	11,601,200	5.7	
South Korea	566,624	661,200	16.7	2,647,397	2,999,900	13.3	
China	726,132	533,600	-26.5	2,895,449	1,861,600	-35.7	
Taiwan	403,467	459,700	13.9	1,593,227	1,938,600	21.7	
Hong Kong	194,806	184,500	-5.3	699,852	808,100	15.5	
Thailand	164,817	142,500	-13.5	512,754	466,200	-9.1	
Singapore	36,704	46,300	26.1	129,169	178,400	38.1	
Malaysia	46,092	46,000	-0.2	164,766	180,200	9.4	
Indonesia	39,768	62,500	57.2	136,476	179,400	31.5	
Philippines	69,266	68,500	-1.1	188,700	269,300	42.7	
Vietnam	55,295	61,600	11.4	177,928	233,800	31.4	
India	18,376	23,200	26.3	57,667	73,000	26.6	
Australia	70,504	80,800	14.6	243,400	333,700	37.1	
U.S.A.	170,247	228,900	34.5	542,671	799,600	47.3	
Canada	38,897	52,100	33.9	123,032	175,500	42.6	
Mexico	8,222	11,800	43.5	20,466	41,800	104.2	
United Kingdom	44,537	48,400	8.7	128,255	150,500	17.3	
France	46,005	51,600	12.2	108,130	123,000	13.8	
Germany	27,829	36,000	29.4	81,230	108,900	34.1	
Italy	24,062	24,900	3.5	50,948	63,700	25.0	
Spain	13,858	11,700	-15.6	31,689	39,600	25.0	
Russia	13,787	10,700	-22.4	37,405	27,400	-26.7	
Nordic Countries	17,277	13,000	-24.8	48,323	47,500	-1.7	
Middle East	13,352	23,200	73.8	32,644	47,200	44.6	
Others	116,761	160,200	37.2	328,904	454,300	38.1	

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