

October 16, 2024

Number of visitor arrivals to Japan
2,827,200 in September 2024
(preliminary figures estimated by JNTO) (Compared to 2023)

Country/Area	Total			Total		
	2023 Sep.	2024 Sep.	growth rate (%)	2023 Jan. ~ Sep.	2024 Jan. ~ Sep.	growth rate (%)
Grand Total	2,184,442	2,872,200	31.5	17,374,722	26,880,200	54.7
South Korea	570,369	656,700	15.1	4,894,767	6,468,600	32.2
China	325,645	652,300	100.3	1,597,969	5,247,500	228.4
Taiwan	385,259	470,600	22.2	2,974,579	4,585,800	54.2
Hong Kong	151,137	170,200	12.6	1,483,578	1,972,000	32.9
Thailand	50,492	45,500	-9.9	631,070	752,000	19.2
Singapore	38,105	37,400	-1.9	336,404	390,300	16.0
Malaysia	27,543	39,900	44.9	258,358	318,200	23.2
Indonesia	32,354	35,100	8.5	283,291	350,600	23.8
Philippines	42,763	46,600	9.0	410,243	542,800	32.3
Vietnam	43,004	45,800	6.5	439,620	479,800	9.1
India	14,102	17,900	26.9	119,516	170,800	42.9
Australia	64,005	85,700	33.9	402,005	637,300	58.5
U.S.A.	156,637	191,900	22.5	1,466,052	1,960,100	33.7
Canada	39,822	50,000	25.6	298,733	417,300	39.7
Mexico	10,131	15,000	48.1	63,261	107,100	69.3
United Kingdom	29,702	37,400	25.9	230,665	318,200	37.9
France	22,034	30,700	39.3	201,166	283,800	41.1
Germany	26,283	37,100	41.2	172,078	241,500	40.3
Italy	14,605	19,600	34.2	112,051	168,800	50.6
Spain	13,192	19,000	44.0	82,990	129,500	56.0
Russia	4,294	10,200	137.5	27,070	63,900	136.1
Nordic Countries	9,848	12,700	29.0	81,867	109,100	33.3
Middle East	13,549	14,200	4.8	84,144	113,700	35.1
Others	99,567	130,700	31.3	723,245	1,051,500	45.4

◆Note 1. If reproduced, your credit line to JAPAN NATIONAL TOURISM ORGANIZATION is mandatory.

◆Note 2. Above figures for 2023 are definitive, while figures for 2024 are the preliminary ones estimated by JNTO.

◆Note 3. Visitor arrivals exclude permanent residents whose primary place of residence is in Japan and include travelers entering Japan for transit. Foreigners entering or re-entering Japan, such as expatriates and their families, and international students are included in visitor arrivals to Japan. Crew members are excluded.

◆Note 4. Nordic Countries refers to Sweden, Denmark, Norway, and Finland.

◆Note 5. Middle East refers to Israel, Turkey, and the Gulf Cooperation Council countries (Saudi Arabia, UAE, Bahrain, Oman, Qatar, Kuwait).

◇For more information on inbound statistics:
Japan Tourism Statistics <https://statistics.jnto.go.jp/en/>

Inquiries:
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【Reference】

Number of visitor arrivals to Japan
2,872,200 in September 2024
(preliminary figures estimated by JNTO) (Compared to 2019)

Country/Area	Total			Total		
	2019 Sep.	2024 Sep.	growth rate (%)	2019 Jan. ~ Sep.	2024 Jan. ~ Sep.	growth rate (%)
Grand Total	2,272,883	2,872,200	26.4	24,417,820	26,880,200	10.1
South Korea	201,252	656,700	226.3	4,934,315	6,468,600	31.1
China	819,054	652,300	-20.4	7,402,578	5,247,500	-29.1
Taiwan	376,186	470,600	25.1	3,736,530	4,585,800	22.7
Hong Kong	155,927	170,200	9.2	1,660,886	1,972,000	18.7
Thailand	62,057	45,500	-26.7	868,443	752,000	-13.4
Singapore	29,147	37,400	28.3	284,644	390,300	37.1
Malaysia	28,778	39,900	38.6	309,491	318,200	2.8
Indonesia	25,021	35,100	40.3	282,269	350,600	24.2
Philippines	37,758	46,600	23.4	402,119	542,800	35.0
Vietnam	38,325	45,800	19.5	376,043	479,800	27.6
India	15,895	17,900	12.6	135,365	170,800	26.2
Australia	60,498	85,700	41.7	449,228	637,300	41.9
U.S.A.	127,190	191,900	50.9	1,277,007	1,960,100	53.5
Canada	28,525	50,000	75.3	269,147	417,300	55.0
Mexico	6,282	15,000	138.8	51,367	107,100	108.5
United Kingdom	49,580	37,400	-24.6	290,419	318,200	9.6
France	26,530	30,700	15.7	252,325	283,800	12.5
Germany	22,768	37,100	62.9	177,104	241,500	36.4
Italy	13,354	19,600	46.8	124,492	168,800	35.6
Spain	11,472	19,000	65.6	98,674	129,500	31.2
Russia	10,454	10,200	-2.4	83,720	63,900	-23.7
Nordic Countries	9,721	12,700	30.6	103,880	109,100	5.0
Middle East	8,678	14,200	63.6	67,815	113,700	67.7
Others	108,431	130,700	20.5	779,959	1,051,500	34.8

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