

February 19, 2025

## Number of visitor arrivals to Japan 3,781,200 in January 2025

(preliminary figures estimated by JNTO) (Compared to 2024)

	Total			Total		
Country/Area	2024	2025	growth rate (%)	2024	2025	growth rate (%)
	Jan.	Jan.		Jan.	Jan.	
Grand Total	2,688,478	3,781,200	40.6	2,688,478	3,781,200	40.6
South Korea	857,039	967,100	12.8	857,039	967,100	12.8
China	416,088	980,300	135.6	416,088	980,300	135.6
Taiwan	492,288	593,400	20.5	492,288	593,400	20.5
Hong Kong	186,300	243,700	30.8	186,300	243,700	30.8
Thailand	90,585	96,800	6.9	90,585	96,800	6.9
Singapore	34,140	45,700	33.9	34,140	45,700	33.9
Malaysia	32,079	75,000	133.8	32,079	75,000	133.8
Indonesia	41,287	63,200	53.1	41,287	63,200	53.1
Philippines	56,776	72,200	27.2	56,776	72,200	27.2
Vietnam	44,602	50,400	13.0	44,602	50,400	13.0
India	12,608	16,200	28.5	12,608	16,200	28.5
Australia	103,604	140,200	35.3	103,604	140,200	35.3
U.S.A.	131,855	182,500	38.4	131,855	182,500	38.4
Canada	31,672	42,300	33.6	31,672	42,300	33.6
Mexico	6,805	9,300	36.7	6,805	9,300	36.7
United Kingdom	19,809	26,400	33.3	19,809	26,400	33.3
France	14,444	16,500	14.2	14,444	16,500	14.2
Germany	10,402	12,700	22.1	10,402	12,700	22.1
Italy	6,879	8,800	27.9	6,879	8,800	27.9
Spain	4,769	7,400	55.2	4,769	7,400	55.2
Russia	3,242	4,900	51.1	3,242	4,900	51.1
Nordic Countries	7,439	9,200	23.7	7,439	9,200	23.7
Middle East	5,886	11,900	102.2	5,886	11,900	102.2
Others	77,880	105,100	35.0	77,880	105,100	35.0

♦Note 1. If reproduced, your credit line to JAPAN NATIONAL TOURISM ORGANIZATION is mandatory.

♦Note 2. Above figures for 2024 are provisional, while figures for 2025 are the preliminary ones estimated by JNTO.

Note 3. Visitor arrivals exclude permanent residents whose primary place of residence is in Japan and include travelers entering Japan for transit. Foreigners entering or re-entering Japan, such as expatriates and their families, and international students are included in visitor arrivals to Japan. Crew members are excluded.

♦Note 4. Nordic Countries refers to Sweden, Denmark, Norway, and Finland.

♦Note 5. Middle East refers to Israel, Turkey, and the Gulf Cooperation Council countries (Saudi Arabia, UAE, Bahrain, Oman, Qatar, Kuwait).

♦ For more information on inbound statistics: Japan Tourism Statistics https://statistics.jnto.go.jp/en/ Inquiries: **Global Strategy Headquarters** Research & Marketing Section Email : data@jnto.go.jp



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