



December 18, 2024

Number of visitor arrivals to Japan 3,187,000 in November 2024

(preliminary figures estimated by JNTO) (Compared to 2023)

	Total			Total			
Country/Area	2023	2024	growth rate	2023	2024	growth rate	
	Nov.	Nov.	(%)	Jan. ∼ Nov.	Jan. ~ Nov.		
Grand Total	2,440,890	3,187,000	30.6	22,332,235	33,379,900	49.5	
South Korea	649,877	749,500	15.3	6,175,768	7,950,300	28.7	
China	258,343	546,300	111.5	2,112,683	6,376,900	201.8	
Taiwan	403,498	488,400	21.0	3,802,934	5,553,200	46.0	
Hong Kong	200,428	227,100	13.3	1,863,322	2,397,800	28.7	
Thailand	114,108	118,000	3.4	869,736	1,002,200	15.2	
Singapore	86,052	95,800	11.3	477,572	555,000	16.2	
Malaysia	51,386	62,000	20.7	354,906	435,200	22.6	
Indonesia	42,135	48,800	15.8	365,686	442,600	21.0	
Philippines	63,718	87,100	36.7	543,186	710,100	30.7	
Vietnam	46,793	50,200	7.3	536,869	581,100	8.2	
India	16,553	23,500	42.0	152,879	216,000	41.3	
Australia	59,571	80,300	34.8	523,591	807,800	54.3	
U.S.A.	184,769	247,500	34.0	1,862,688	2,486,100	33.5	
Canada	38,959	47,300	21.4	389,433	531,100	36.4	
Mexico	9,859	13,500	36.9	85,603	139,800	63.3	
United Kingdom	29,509	37,000	25.4	297,605	406,800	36.7	
France	24,182	31,100	28.6	259,704	364,300	40.3	
Germany	18,629	25,200	35.3	221,600	310,100	39.9	
Italy	13,379	20,800	55.5	141,745	214,600	51.4	
Spain	11,007	18,800	70.8	109,512	171,800	56.9	
Russia	5,914	13,900	135.0	38,710	93,400	141.3	
Nordic Countries	9,423	12,300	30.5	105,718	140,100	32.5	
Middle East	7,952	19,100	140.2	102,330	153,700	50.2	
Others	94,846	123,500	30.2	938,455	1,339,900	42.8	

- ♦Note 1. If reproduced, your credit line to JAPAN NATIONAL TOURISM ORGANIZATION is mandatory.
- ♦Note 2. Above figures for 2023 are definitive, while figures for 2024 are the preliminary ones estimated by JNTO.
- ◆Note 3. Visitor arrivals exclude permanent residents whose primary place of residence is in Japan and include travelers entering Japan for transit. Foreigners entering or re-entering Japan, such as expatriates and their families, and international students are included in visitor arrivals to Japan. Crew members are excluded.
- ◆Note 4. Nordic Countries refers to Sweden, Denmark, Norway, and Finland.
- ◆Note 5. Middle East refers to Israel, Turkey, and the Gulf Cooperation Council countries (Saudi Arabia, UAE, Bahrain, Oman, Qatar, Kuwait).

♦For more information on inbound statistics:

Japan Tourism Statistics https://statistics.jnto.go.jp/en/

Inquiries:

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Research & Marketing Section Email : data@jnto.go.jp



Global Strategy Headquarters
Public Relations Section

URL: https://www.jnto.go.jp





[Reference]

Number of visitor arrivals to Japan 3,187,000 in November 2024

(preliminary figures estimated by JNTO) (Compared to 2019)

	Total			Total			
Country/Area	2019	2024	growth rate (%)	2019	2024	growth rate (%)	
	Nov.	Nov.		Jan. ∼ Nov.	Jan. ~ Nov.		
Grand Total	2,441,274	3,187,000	30.5	29,355,662	33,379,900	13.7	
South Korea	205,042	749,500	265.5	5,336,638	7,950,300	49.0	
China	750,951	546,300	-27.3	8,884,160	6,376,900	-28.2	
Taiwan	392,102	488,400	24.6	4,542,333	5,553,200	22.3	
Hong Kong	199,702	227,100	13.7	2,041,150	2,397,800	17.5	
Thailand	140,265	118,000	-15.9	1,154,041	1,002,200	-13.2	
Singapore	65,295	95,800	46.7	391,876	555,000	41.6	
Malaysia	64,987	62,000	-4.6	423,342	435,200	2.8	
Indonesia	37,213	48,800	31.1	353,576	442,600	25.2	
Philippines	64,763	87,100	34.5	531,572	710,100	33.6	
Vietnam	41,892	50,200	19.8	464,445	581,100	25.1	
India	14,863	23,500	58.1	164,157	216,000	31.6	
Australia	48,327	80,300	66.2	549,118	807,800	47.1	
U.S.A.	148,993	247,500	66.1	1,579,363	2,486,100	57.4	
Canada	33,316	47,300	42.0	340,130	531,100	56.1	
Mexico	6,494	13,500	107.9	65,246	139,800	114.3	
United Kingdom	37,709	37,000	-1.9	396,529	406,800	2.6	
France	24,290	31,100	28.0	316,072	364,300	15.3	
Germany	19,525	25,200	29.1	222,905	310,100	39.1	
Italy	12,350	20,800	68.4	151,573	214,600	41.6	
Spain	10,535	18,800	78.5	122,948	171,800	39.7	
Russia	13,142	13,900	5.8	111,210	93,400	-16.0	
Nordic Countries	12,157	12,300	1.2	131,131	140,100	6.8	
Middle East	9,836	19,100	94.2	89,606	153,700	71.5	
Others	87,525	123,500	41.1	992,541	1,339,900	35.0	

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