



August 21, 2024

Number of visitor arrivals to Japan 3,292,500 in July 2024

(preliminary figures estimated by JNTO) (Compared to 2023)

Country/Area	Total			Total			
	2023	2024	growth rate	2023	2024	growth rate (%)	
	Jul.	Jul.	(%)	Jan. ~ Jul.	Jan. ~ Jul.		
Grand Total	2,320,694	3,292,500	41.9	13,033,090	21,069,900	61.7	
South Korea	626,830	757,700	20.9	3,755,306	5,199,800	38.5	
China	313,328	776,500	147.8	908,096	3,844,600	323.4	
Taiwan	422,356	571,700	35.4	2,192,974	3,550,900	61.9	
Hong Kong	216,413	279,100	29.0	1,126,174	1,555,200	38.1	
Thailand	49,613	53,500	7.8	547,412	671,800	22.7	
Singapore	25,320	28,100	11.0	278,023	328,100	18.0	
Malaysia	17,357	19,300	11.2	211,609	261,100	23.4	
Indonesia	28,489	29,600	3.9	230,145	293,400	27.5	
Philippines	51,711	55,500	7.3	328,853	457,300	39.1	
Vietnam	44,773	49,700	11.0	345,671	381,500	10.4	
India	13,150	14,900	13.3	92,588	136,800	47.8	
Australia	35,650	48,600	36.3	310,435	510,600	64.5	
U.S.A.	198,845	251,200	26.3	1,171,053	1,594,100	36.1	
Canada	38,786	48,200	24.3	222,052	320,500	44.3	
Mexico	9,986	16,000	60.2	44,892	80,100	78.4	
United Kingdom	26,965	32,900	22.0	177,126	251,400	41.9	
France	31,132	37,400	20.1	153,266	221,700	44.7	
Germany	19,081	22,700	19.0	125,796	180,300	43.3	
Italy	13,969	18,400	31.7	73,333	114,500	56.1	
Spain	12,985	18,700	44.0	52,515	84,600	61.1	
Russia	3,239	5,700	76.0	19,421	46,800	141.0	
Nordic Countries	12,511	15,900	27.1	65,577	89,600	36.6	
Middle East	9,937	12,800	28.8	61,894	88,100	42.3	
Others	98,268	128,400	30.7	538,879	807,100	49.8	

- ♦Note 1. If reproduced, your credit line to JAPAN NATIONAL TOURISM ORGANIZATION is mandatory.
- ◆Note 2. Above figures for 2023 are definitive, while figures for 2024 are the preliminary ones estimated by JNTO.
- ◆Note 3. Visitor arrivals exclude permanent residents whose primary place of residence is in Japan and include travelers entering Japan for transit. Foreigners entering or re-entering Japan, such as expatriates and their families, and international students are included in visitor arrivals to Japan. Crew members are excluded.

Public Relations Section

- ◆Note 4. Nordic Countries refers to Sweden, Denmark, Norway, and Finland.
- ◆Note 5. Middle East refers to Israel, Turkey, and the Gulf Cooperation Council countries (Saudi Arabia, UAE, Bahrain, Oman, Qatar, Kuwait).

♦For more information on inbound statistics: Japan Tourism Statistics https://statistics.jnto.go.jp/en/ Inquiries:

Global Strategy Headquarters

URL: https://www.jnto.go.jp







[Reference]

Number of visitor arrivals to Japan 3,292,500 in July 2024

(preliminary figures estimated by JNTO) (Compared to 2019)

	Total			Total			
Country/Area	2019	2024	growth rate (%)	2019	2024	growth rate (%)	
	Jul.	Jul.		Jan. ~ Jul.	Jan. ~ Jul.		
Grand Total	2,991,189	3,292,500	10.1	19,624,803	21,069,900	7.4	
South Korea	561,675	757,700	34.9	4,424,333	5,199,800	17.5	
China	1,050,420	776,500	-26.1	5,582,885	3,844,600	-31.1	
Taiwan	459,216	571,700	24.5	2,940,065	3,550,900	20.8	
Hong Kong	216,810	279,100	28.7	1,314,699	1,555,200	18.3	
Thailand	73,202	53,500	-26.9	756,797	671,800	-11.2	
Singapore	21,716	28,100	29.4	235,799	328,100	39.1	
Malaysia	22,957	19,300	-15.9	260,886	261,100	0.1	
Indonesia	25,215	29,600	17.4	241,088	293,400	21.7	
Philippines	37,771	55,500	46.9	332,891	457,300	37.4	
Vietnam	40,762	49,700	21.9	294,009	381,500	29.8	
India	13,222	14,900	12.7	106,162	136,800	28.9	
Australia	34,873	48,600	39.4	361,779	510,600	41.1	
U.S.A.	156,865	251,200	60.1	1,031,989	1,594,100	54.5	
Canada	29,285	48,200	64.6	213,054	320,500	50.4	
Mexico	8,661	16,000	84.7	40,285	80,100	98.8	
United Kingdom	28,928	32,900	13.7	214,626	251,400	17.1	
France	34,634	37,400	8.0	194,944	221,700	13.7	
Germany	18,593	22,700	22.1	137,072	180,300	31.5	
Italy	13,566	18,400	35.6	88,334	114,500	29.6	
Spain	15,771	18,700	18.6	67,193	84,600	25.9	
Russia	9,005	5,700	-36.7	64,945	46,800	-27.9	
Nordic Countries	14,764	15,900	7.7	87,109	89,600	2.9	
Middle East	6,813	12,800	87.9	52,883	88,100	66.6	
Others	96,465	128,400	33.1	580,976	807,100	38.9	

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