

~Recommended spots to visit in Yokohama~

Celebrating the 160th anniversary of the port opening with a "Yokohama Press Tour"!

**Explore the history and development of the port city of Yokohama  
with a 1-day special course (and a social gathering).**



Since the opening of Japan to foreign trade and foreign countries in 1859, Yokohama has been a developing gateway. While maintaining its traditional architecture since that time, the city also continues to regularly unveil new tourist destinations, and has evolved into an attractive and dynamic modern city. History and modern development cohabitate in this remarkable port city and the fusion of "old" and "new" can be seen around Yokohama's every corner, perhaps more so than anywhere else in Japan.

The city is also easily accessible from Tokyo. International Stadium Yokohama has been designated as a venue of the Rugby World Cup™ and will host several important games starting from September 20, including the final game on November 2. It is also one of the venues for the Olympic and Paralympic Games Tokyo 2020.

This time, we would like to invite you to a one-day press tour with the theme "**Yokohama, OLD & NEW.**" You will discover or re-discover the charm of this unique city, its history and development, with a new perspective. We hope that you will be sharing this special experience with your audience. At the end of the press tour, we invite you to join us for a social gathering and dinner in the dynamic area of Noge, where you find some of the bars and restaurants of Yokohama.

### **【Outline】**

- Organizer: Yokohama Convention & Visitors Bureau
- Date: October 30<sup>th</sup> 2019 (Wed.)  
2 courses: [A Course] 13:00~18:30 (includes the visit to the Noh Theater)  
[B Course] 14:00~18:30  
From 18:45: social gathering (dinner time)  
\* Please find the detailed schedule on the backside of this document

- Meeting location: [A Course] 13:00 JR Sakuragicho Station, South Exit,  
in front of the Tourist Information Center  
[B Course] 14:00 JR Yokohama Station, Central-North Ticket Gate,  
in front of the Tourist Information Center

<https://www.yokohamajapan.com/information/information-centers/>

- Participation fee: Free
- Application: please fill in the attached form and send it by email or fax to ENGAWA Co., Ltd, addressed to Kahori TERAOKA and Marion AUBERT (contact information below) by **October 23rd (Wed.)**.
- Eligibility: Overseas media (magazines, free papers, websites, social media...)
- \* We also accept domestic media coverage targeting a non-Japanese audience.

# 【Schedule】 October 30<sup>th</sup> 2019 (Wed.)

A Course: 13:00-18:30, B Course: 14:00-18:30 Excursion tour / 18:45～ Social gathering/ dinner

A Course		B Course	
Time	Content	Time	Content
13:00	<b>Meeting at JR Sakuragicho station (South exit, Tourist Information Center)</b> * former Yokohama station, the birthplace of the railways	14:00	<b>Meeting at JR Yokohama station</b> (next to the JR Central-North Ticket Gate, in front of the Tourist Information Center)
13:10～	<b>Yokohama Noh Theater</b> * Japanese traditional performing arts and visit to the theater 		
14:00～	Taxi to Sankeien Garden	14:00～	Bus to Sankeien Garden
14:30～	<b>A walk through Sankeien Garden.</b> * Among the 17 Japanese architectural buildings, 10 are labeled as "national important cultural assets"  <ul style="list-style-type: none"> <li>• Japanese crafts exhibition "Yokohama Meister", Yokohama traditional crafts heritage</li> <li>• Matcha tea experience</li> </ul> 		
16:00～	Bus to Yamashita park		
16:30～	<b>Yamashita Park</b> * Japan's first seaside park, created as part of a reconstruction project after the Great Kanto Earthquake, by reclaiming the sea using rubble.  <ul style="list-style-type: none"> <li>• A walk from Yamashita Park towards Osanbashi Pier A better view of the town's development while walking</li> </ul> 		
17:05～	Bus to Red Brick Warehouse		
17:15～	<b>Yokohama Red Brick Warehouse</b> *Yokohama city's certified historical building  <ul style="list-style-type: none"> <li>• Take a walk around and discover the history of Yokohama. More explanations will be provided about the cultural development of the city.</li> <li>• Souvenir shop tour</li> <li>• Night landscape view</li> </ul> 		
18:00～	<b>NIGHT SYNC YOKOHAMA illumination show (10 min. show every hour)</b> In Shinko Central park, experience a fantastic light show illuminating Yokohama using cutting-edge technology by 「Rhizomatiks」 .<Oct. 23(Wed.) to Dec. 27(Fri.) 6 pm to 9:10 pm>		
18:15～	Back to JR Sakuragicho station by bus		
18:30	End of the tour at <b>JR Sakuragicho station</b> (except for participants of the social gathering)		
<b>Social gathering (free participation, not mandatory)</b>			
18:45～ Free	<b>Social gathering in Noge area</b> (Participation is free and not mandatory) * Discover the deep and dynamic street culture of Yokohama !  		

# 【Yokohama Press Tour Application Form】

\* Application for 1 or 2 person per media

Participant ①	[Company Name]  [Department / Title]  [Name]  [Email Address]  [Phone Number]
Participant ②	[Company Name]  [Department / Title]  [Name]  [Email Address]  [Phone Number]
Media name	
Planning a photo shooting of the visited facilities?	Yes      ▪      No
Would you like to receive presents for your readers (vouchers)?	Yes      ▪      No
Chosen course	A Course      ▪      B Course
Will you participate in the dinner / social gathering ?	Yes      ▪      No
Comments, requests	

■ Several vouchers will be available to access some of the facilities presented in this tour, as [Readers Gift].

\* We will provide further information separately later.

\* Please be aware that the number of vouchers will be limited

■ Official visuals will also be available.

■ Please note that the schedule may change.

Please return this form by email or fax to the person in charge by **October 23rd (Wednesday)**.

【 Registration, Inquiry 】 ENGAWA Co., Ltd. Global Communication Dept. Kahori TERAKAWA ▪ Marion AUBERT E-mail: <a href="mailto:marion@engawa.global">marion@engawa.global</a> / TEL:03-6432-9948 FAX:03-6438-9426
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