

November 20, 2024

Number of visitor arrivals to Japan
3,312,000 in October 2024
(preliminary figures estimated by JNTO) (Compared to 2023)

Country/Area	Total			Total		
	2023 Oct.	2024 Oct.	growth rate (%)	2023 Jan. ~ Oct.	2024 Jan. ~ Oct.	growth rate (%)
Grand Total	2,516,623	3,312,000	31.6	19,891,345	30,192,600	51.8
South Korea	631,124	732,100	16.0	5,525,891	7,200,800	30.3
China	256,371	582,800	127.3	1,854,340	5,830,500	214.4
Taiwan	424,857	478,900	12.7	3,399,436	5,064,800	49.0
Hong Kong	179,316	198,800	10.9	1,662,894	2,170,700	30.5
Thailand	124,558	132,200	6.1	755,628	884,200	17.0
Singapore	55,116	68,800	24.8	391,520	459,100	17.3
Malaysia	45,162	55,100	22.0	303,520	373,200	23.0
Indonesia	40,260	43,200	7.3	323,551	393,800	21.7
Philippines	69,225	80,200	15.9	479,468	623,000	29.9
Vietnam	50,456	51,000	1.1	490,076	530,900	8.3
India	16,810	21,700	29.1	136,326	192,500	41.2
Australia	62,015	90,200	45.4	464,020	727,500	56.8
U.S.A.	211,867	278,500	31.5	1,677,919	2,238,600	33.4
Canada	51,741	66,500	28.5	350,474	483,800	38.0
Mexico	12,483	19,200	53.8	75,744	126,300	66.7
United Kingdom	37,431	51,600	37.9	268,096	369,800	37.9
France	34,356	49,400	43.8	235,522	333,200	41.5
Germany	30,893	43,300	40.2	202,971	284,900	40.4
Italy	16,315	25,100	53.8	128,366	193,800	51.0
Spain	15,515	23,400	50.8	98,505	152,900	55.2
Russia	5,726	15,700	174.2	32,796	79,500	142.4
Nordic Countries	14,428	18,700	29.6	96,295	127,800	32.7
Middle East	10,234	20,900	104.2	94,378	134,600	42.6
Others	120,364	164,700	36.8	843,609	1,216,400	44.2

◆Note 1. If reproduced, your credit line to JAPAN NATIONAL TOURISM ORGANIZATION is mandatory.

◆Note 2. Above figures for 2023 are definitive, while figures for 2024 are the preliminary ones estimated by JNTO.

◆Note 3. Visitor arrivals exclude permanent residents whose primary place of residence is in Japan and include travelers entering Japan for transit. Foreigners entering or re-entering Japan, such as expatriates and their families, and international students are included in visitor arrivals to Japan. Crew members are excluded.

◆Note 4. Nordic Countries refers to Sweden, Denmark, Norway, and Finland.

◆Note 5. Middle East refers to Israel, Turkey, and the Gulf Cooperation Council countries (Saudi Arabia, UAE, Bahrain, Oman, Qatar, Kuwait).

◇For more information on inbound statistics:
Japan Tourism Statistics <https://statistics.jnto.go.jp/en/>

Inquiries:
Global Strategy Headquarters
Research & Marketing Section Email : data@jnto.go.jp

【Reference】

Number of visitor arrivals to Japan
3,312,000 in October 2024
(preliminary figures estimated by JNTO) (Compared to 2019)

Country/Area	Total			Total		
	2019 Oct.	2024 Oct.	growth rate (%)	2019 Jan. ~ Oct.	2024 Jan. ~ Oct.	growth rate (%)
Grand Total	2,496,568	3,312,000	32.7	26,914,388	30,192,600	12.2
South Korea	197,281	732,100	271.1	5,131,596	7,200,800	40.3
China	730,631	582,800	-20.2	8,133,209	5,830,500	-28.3
Taiwan	413,701	478,900	15.8	4,150,231	5,064,800	22.0
Hong Kong	180,562	198,800	10.1	1,841,448	2,170,700	17.9
Thailand	145,333	132,200	-9.0	1,013,776	884,200	-12.8
Singapore	41,937	68,800	64.1	326,581	459,100	40.6
Malaysia	48,864	55,100	12.8	358,355	373,200	4.1
Indonesia	34,094	43,200	26.7	316,363	393,800	24.5
Philippines	64,690	80,200	24.0	466,809	623,000	33.5
Vietnam	46,510	51,000	9.7	422,553	530,900	25.6
India	13,929	21,700	55.8	149,294	192,500	28.9
Australia	51,563	90,200	74.9	500,791	727,500	45.3
U.S.A.	153,363	278,500	81.6	1,430,370	2,238,600	56.5
Canada	37,667	66,500	76.5	306,814	483,800	57.7
Mexico	7,385	19,200	160.0	58,752	126,300	115.0
United Kingdom	68,401	51,600	-24.6	358,820	369,800	3.1
France	39,457	49,400	25.2	291,782	333,200	14.2
Germany	26,276	43,300	64.8	203,380	284,900	40.1
Italy	14,731	25,100	70.4	139,223	193,800	39.2
Spain	13,739	23,400	70.3	112,413	152,900	36.0
Russia	14,348	15,700	9.4	98,068	79,500	-18.9
Nordic Countries	15,094	18,700	23.9	118,974	127,800	7.4
Middle East	11,955	20,900	74.8	79,770	134,600	68.7
Others	125,057	164,700	31.7	905,016	1,216,400	34.4

◆Note 1. If reproduced, your credit line to JAPAN NATIONAL TOURISM ORGANIZATION is mandatory.

◆Note 2. Above figures for 2019 are definitive, while figures for 2024 are the preliminary ones estimated by JNTO.

◆Note 3. Visitor arrivals exclude permanent residents whose primary place of residence is in Japan and include travelers entering Japan for transit. Foreigners entering or re-entering Japan, such as expatriates and their families, and international students are included in visitor arrivals to Japan. Crew members are excluded.

◆Note 4. Nordic Countries refers to Sweden, Denmark, Norway, and Finland.

◆Note 5. Middle East refers to Israel, Turkey, and the Gulf Cooperation Council countries (Saudi Arabia, UAE, Bahrain, Oman, Qatar, Kuwait).